

Picturae 2.0

the concept





Picturae 2.0 is a tangible way to paint virtually.

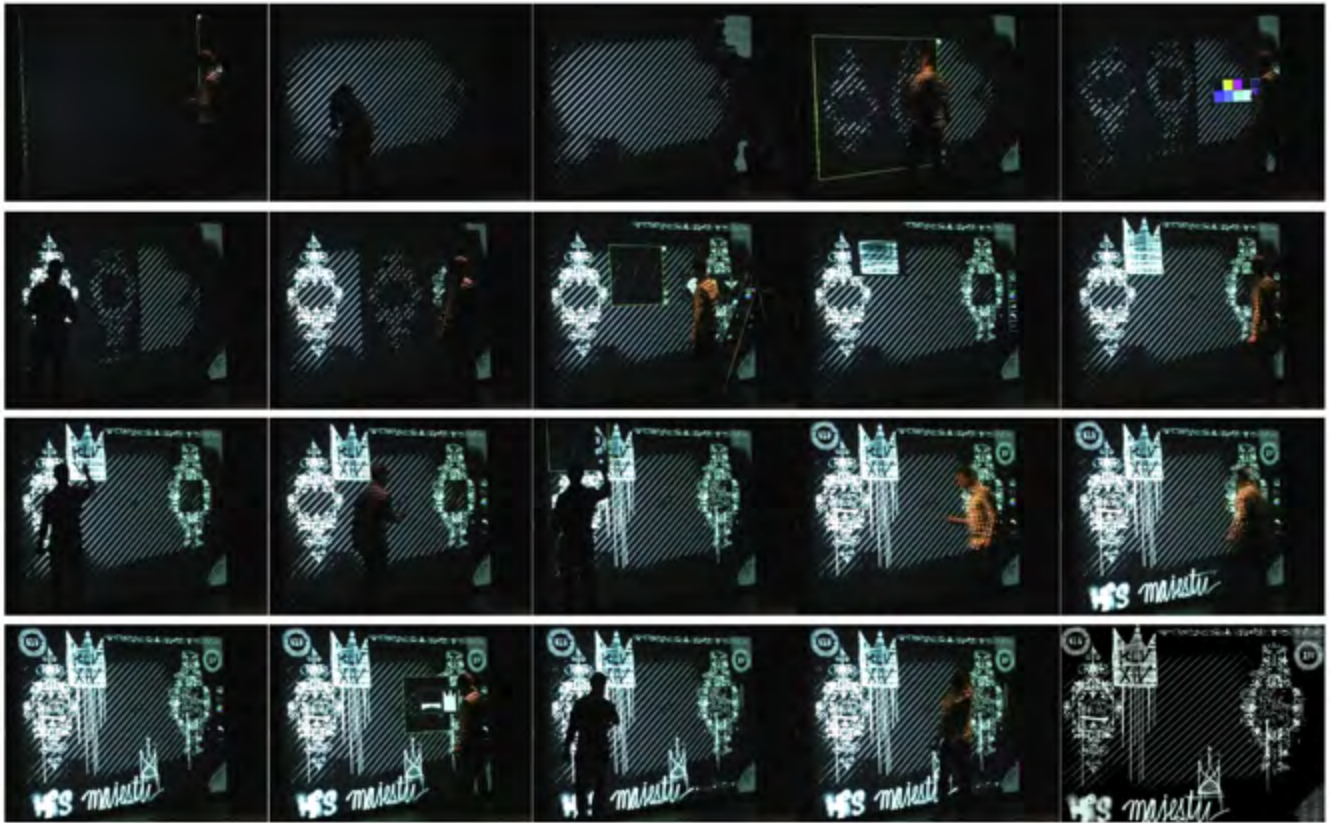
This is the digital version of one of the most primitive modes of expressions. It is inspired by the techniques of drawing, painting, printing, graffiti,... and is built upon a digital process that enables an infinite number of features and extensions, and gives you a unique drawing experience.

With **Picturae 2.0** the canvas is the screen, the brush is a specific can. Sometimes a mouse, other times a brush, the specific can allows the user to paint or to change or select a parameter of the brush, its size or color.

Everything is done on the screen which makes it an interactive board.

This is definitely a new tool : intuitive, powerful, progressive, communicative with the ability to connect with any interface.

Picturae 2.0 is a versatile installation. Its digital processing allows many applications in music festivals, corporate events, architectural element, ...



With **Picturae 2.0**, the process of painting is the same.

The gesture is the same. The artist still has the same physical relation with his painting.



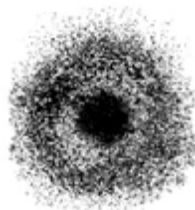
Picturae 2.0

Today **Picturae 2.0** is a mature, user friendly, ready to use tool .

Picturae 2.0 is also a professional tool as you can customize stencils and brushes. Painters and designers can adapt this tool to their specific needs.

Here is the trailer 2011 of **Picturae 2.0** :

<http://vimeo.com/23498061>



^{2.0}
Pæ
Picturae